

Empire State Surveyor Editorial calendar 2008

January, 2008

Deadline to submit – November 1

Techniques & Technologies – the industry's latest offerings to better your business

March, 2008

Deadline to submit – January 1

Business Management – Business planning, succession planning, marketing and customer relations

May, 2008

Deadline to submit – March 1

Employee Management – staffing issues, contractual issues, benefit analysis

July, 2008

Deadline to submit – May 1

Legal/Legislative – Buying/selling your business, legal issues for small business owners, NYSAPLS

Legislative Wrap-up

September, 2008

Deadline to submit – July 1

Professional Development – special annual conference insert, special pre-professional exam preparation

November, 2008

Deadline to submit – September 1

Looking Forward, Stepping Back – NYSAPLS Year in Review

Business forecasting - planning for next year, budgeting for growth, financial and tax tips for the sole proprietor

January, 2009

Deadline to submit – November 1, 2008

Techniques & Technologies – the industry's latest offerings to better your business

